



SSYS EVP of Marketing & Vice Chair, Ami Sirlin

What inspired you to volunteer for SSYS?

There are several things that have inspired me to volunteer for SSYS but if I'm being honest, the primary was to be included in conversations at my house! My husband and son talk about sports 50% of the time, play sports 40% of the time, leaving the remaining 10% for sleeping. I have quickly learned that if I want to be included in any aspect of the chatter then I needed to get on the bus!

How long have you been a volunteer and what positions have you taken part in along the way?

I have been volunteering at SSYS, in various capacities, over the past 6 years. From Team Parent to various other ways at the park. I currently sit on the board as our [Vice-Chair](#) and [EVP of Marketing](#). I love everything SSYS offers and I love the community that our children and parents have built most.

Do you (or did you) have children that play at SSYS? If so, what are their ages and how long have they played at the park?

Our son Bennett (11) has been playing baseball at the park since he was 6.

What do you like most about your volunteer work at SSYS?

I believe the impact this board is making has been tremendous and I derive maximum happiness from accomplishing the various tasks at hand. From park improvements to increased scholarship programs and outreach with the community – we have been growing our presence at a rapid pace. I truly enjoy everyone on the board and the passion that each member brings to their position. It's all about the kids and how we continue to create the best environment for them possible, how does it get any better than this!

Do you have a job outside of your SSYS board position? If so, what and tell us a little about it?

I am a National VP of Sales for Goodway Group, a digital marketing firm. I travel quite a bit for work but outside of my family and SSYS life, it's my favorite job on the planet.

What's a typical week for you in your volunteer position?

Everything from conference calls, helping to write policy and structure to manage our social media efforts for the park!

Finish this sentence. On Sunday mornings, you can usually find me...

Awake far too early, exercising, grocery shopping at multiple stores and cooking for my family while they watch sports of some kind!

When not rooting for your SSYS team, who is your favorite school/sports team and/or players?

I like the LA Kings and the Oakland Athletics (well, that's who my family tells me we like 😊)

When you are not at one of the many events, games or board meetings at SSYS, what do you enjoy doing most?

If I'm not working, I can be found gardening, cooking or exercising.

